

The National Minority Business Enterprise Input Committee Presents

Opportunity
Accelerator



OPPORTUNITY ACCELERATOR 2020:

Seizing Opportunities in a Time of Radical Change

TUES, October 20, 2020

WED, October 21, 2020

2:00 - 4:00 PM Eastern

This year is not like every other year. With a presidential election looming and the intersecting impact of civil unrest, a recession, and a pandemic disproportionately affecting minority businesses across the country, this year requires something different.

Over two days (in 2-hour sessions), we'll be unpacking the important industry-specific opportunities that you need now, as well as tackling the urgent conversations about minority business economic inclusion and equality that are long overdue.

Registration open through October 18th.

nmbeic.org/register

Sponsorships still available for Certified MBEs,
Regional Affiliates and NMSDC Corporate Members

nmbeic.org/sponsorships

Questions? Contact Bonnie Nijst at FIDGET Branding
at bonnie@fidgetbranding.com.

PROGRAM:

DAY 1 - TUES, October 20

2 PM Eastern

The View From the C-Suite

- **Guy Schweppe**, SVP Technology & Software Procurement, Dell | Interim & Vice Board Chair, NMSDC
- **Michelle Eggers**, VP, NA Market Operations and Global Logistics Purchases, P&G
- **Anthony Tomczak**, VP of Corporate Services & Chief Procurement Officer, DTE Energy 2019 NMSDC CPO of the Year
- **Moderator: Clifford A. Bailey**, President & CEO, TechSoft Systems, Inc. and Chair, National MBE Input Committee

3 PM Eastern

Business Opportunities and Trends in the Healthcare Industry

- **Mary Beth Lang**, Chief Procurement Officer, Kaiser Permanente
- **Cathy Denning**, Senior VP Sourcing Operations, Vizient
- **Gregory Kresge**, VP, Global Indirect Strategic Sourcing, AmerisourceBergen
- **Moderator: LaSonya Berry**, CEO, McPherson | Berry

DAY 2 - WED, October 21

2 PM Eastern

Past Experiences. Present Opportunities. Future Plans.

- **Debra Langford**, Executive Director of Business Development, Advancing Black Pathways, JPMorgan Chase
- **Bonnie Nijst**, President & CEO, FIDGET Branding

3 PM Eastern

MBE Forum

- **Adrienne Trimble**, President & CEO, National Minority Supplier Development Council
- **Clifford A. Bailey**, President & CEO, TechSoft Systems, Inc. and Chair, National MBE Input Committee
- **Moderator: Carlton L. Oneal**, President, LightSpeedEdu Inc. and Incoming Chair, National MBE Input Committee



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