

What was is not what is.

And good enough was never good enough.

Now it's time to get back,  
not to the new normal ... but to the new better.

It's time. To expect more. To do more. To achieve more.



National Minority Business  
Enterprise Input Committee

# ABOVE AND BEYOND

# OA21

10.20.21  
10.21.21  
2-4PM EASTERN

[nmbeic.org/register](http://nmbeic.org/register)



Each year, prior to the official opening of the NMSDC Conference + Business Opportunity Exchange, the National MBE Input Committee presents the Opportunity Accelerator, an annual conference created by MBEs for MBEs.

This year, over two days, we'll be talking with corporate decision-makers in the C-suite, exploring new possibilities on the horizon, preparing ourselves to thrive in uncertainty, and hearing details about real contracting opportunities available now.

The event is FREE and open to all minority businesses, NMSDC corporate members, and affiliate regional council staff.

For information about how you can be an MBE, Corporate or Regional Affiliate Sponsor, please visit: [nmbeic.org/sponsorships](http://nmbeic.org/sponsorships).

## DAY 1 - WEDNESDAY, OCTOBER 20, 2021, 2 - 4 PM EASTERN

### 2 PM

#### The View From the C-Suite

Join us for a robust conversation on the importance of minority business inclusion, and what's being done to change hearts, minds, and supply chains at the highest levels of Corporate America.

**Jose Turkienicz**, Chief Procurement, Real Estate and Global Business & Customer Services Officer at UPS; Chairman of the Board at NMSDC

**Susanna Webber**, SVP and Chief Procurement Officer, Merck & Co.

**Joe Matthews**, VP of Purchasing & Diversity Officer, Gentex

**Carlton L. Oneal**, Moderator and President, LightSpeedEdu

### 3 PM

#### The New Frontier: EVs, Connected Vehicles, and Driving MBE Innovation

As consumers, we're all impacted by the moment toward clean, electric, and connected mobility. But the emerging economic ecosystem around this shift demands that minority businesses be more than just spectators. In this session, we'll bring together leaders from the mobility, energy, and telecommunications sectors to explore the impact on "smart cities" and the concentric circles of opportunity in everything from construction and manufacturing to IT, retail, and advertising.

**Jonathan Jennings**, VP of Global Commodity Purchasing and Supplier Technical Assistance, Ford

**Kathryn Snorrason**, Managing Director, Michigan Office of Future Mobility and Electrification

**Mark Crawford**, CEO and CTO, Interplai

**Sylvester L. Hester**, Moderator and President, LM Manufacturing and Supply Chain Management

## DAY 2 - THURSDAY, OCTOBER 21, 2021, 2 - 4 PM EASTERN

### 2 PM

#### Above and Beyond: Perspectives on Breaking Barriers, Overcoming Crisis, and Increasing Profits

##### Featuring: Miguel Joey Avilés, Keynote Speaker, Consultant, and Coach

In this keynote, Miguel will present — in his own fresh and entertaining style — real-life "power principles" from successful MBEs who are defining what going "above and beyond" looks like in business and in life. In the process, he'll share what we can do to lead transformative change, embrace our purpose, and achieve progress on what, for each of us, matters most.

### 3 PM

#### HotOpps 50

At this first-of-its-kind session, you'll experience 50 full minutes of rapid-fire opportunities from up to 10 different buying organizations that are looking for MBEs now, including **Amgen, Merck, P&G, Medtronic, Barton Malow, Diversified Maintenance, National Grid and more**. The goal is simple ... and critically important: To activate the value of the NMSDC Network and to have everyone leave the event energized, excited, and ready to go above and beyond.